OBJECTIVES

- Establish your Virtual Reality Design Firm Name, Logo, Colors, Mission, Vision, & Culture
- Determine your individual roles selecting at minimum – CEO, CFO, CMO, COO and CTO
- Get to know each other using an ice breaker
  - Ice breaker ideas: https://youtu.be/7BrdHfdiaWw
- Identify team member strengths and weaknesses
- Your City Name
- Cover Forming, Storming, Norming, and PERFORMING

AVAILABLE TOOLS
- ❏ Team Email
- ❏ Team Online Google Drive
- ❏ Team Zoom Meetings

DELIVERABLES

- Completed candidate profile. Please ensure your candidate profile is completely filled out.
- Two TEAM pictures with ALL members on Zoom. One image should be with the participating team members only and the other with your consultants. Can be as many consultants/sponsors as you want. This is your time to show your creativity skills. The photo does not need to be on a simple background (i.e. feel free to use whatever photo enhancing platform of your choice).
  - The image should be saved in a file named (IN ALL LOWERCASE) **<team_color>_<team_name>.<ext>,** where <ext> can be PNG, JPG, JPEG, GIF, DOCX, etc. Save in TEAM directory under Challenge Submissions in team GOOGLE DRIVE.
- Some type of information on your established design firm (Word, PPT, etc). The more established the better. Keep in mind all elements that will make your company successful (ie slogan, image, social media, industry presence, etc.). Full package of files to be delivered to GOOGLE DRIVE under the 'Challenge Submissions' folder by **12:00 PM EST.**
  - The packaged files should be saved in a file named (IN ALL LOWERCASE) **<team_color>_<team_name>_Design_Firm.<ext>.**
- Most of the focus on this challenge is to brainstorm and idealize what your product can be. Submit your initial ideas and brainstorm output in any creative format to be delivered to XEC electronically via GOOGLE DRIVE. Full package of files to be delivered to XEC in GOOGLE DRIVE under the 'Challenge Submissions' folder by **12:00 PM EST**.
  - Examples of formats could be Word Document, PowerPoint, StoryBoards, etc.
  - The packaged files should be saved in a file named (IN ALL LOWERCASE) **<team_color>_<team_name>_Brainstorm.<ext>.**
- In order to get Challenge 2, you will need to have all the information requested above to be submitted to the GOOGLE DRIVE with no changes after the deadline.